



ISNA  
CANADA

20  
23

ANNUAL IMPACT  
REPORT





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# A MESSAGE FROM THE TEAM

Assalamu Alaykum,

Alhamdulillah, by the blessing of Allah we conclude another year of incredible accomplishments at ISNA Canada. A year marked by an immense emphasis on the need for community spaces now more than ever. Spaces for Muslims to come together, rejoice, grieve and gain strength from one another. Truly embodying the Prophetic hadith *"A believer to another believer is like a building whose different parts enforce each other."* The Prophet (ﷺ) then clasped his hands with the fingers interlaced.

In 2023, we were honored to serve our diverse community through a variety of events, programs and services, garnering over 8000 people on a monthly basis. This included our New Muslim Socials, Nature Walks, Senior Socials, and many other community building events that sought to support every segment within our community.

At ISNA, we are invested in building people to build a stronger society. For that reason, we have made educational programming a priority. IQRA Quran Academy, Sunday School, Friday Night Live and Quran Journey were just some of our weekly educational activities that served more than 600 children, youth and adults. We were also honored to host

Our crown jewel was hosting more than 100,000 congregants in our centres throughout the month of Ramadan. Iftar was provided at ISNA Canada centres through both in person and drive thru iftars, totalling in 35,000 iftars served. Our youth got their own opportunity to spend time with the visiting scholars and make friends at the sisters and brothers iftars. As a result, more than 10,000 youth felt at home in the masjid during the month of Ramadan.

As we highlight the achievements of 2023, we cannot divorce ourselves from the many injustices facing the Muslim community, especially our brothers and sisters in Palestine. More than ever, our community needs to double down on our efforts to support each other and make our centres our refuge of support. ISNA Canada intends to continue to be at the forefront of advocacy efforts in support of our brothers and sisters in Palestine, Sudan and here at home. We will also continue to provide free and accessible mental and spiritual health counseling for students and adults through ISNA Cares and the Muslim Chaplaincy.

We are confident that through our faith, commitment to our shared vision, and the support of many of our community members we will remain steadfast in our commitment to creating a diverse and thriving community rooted in faith.

All success is ultimately from Allah,

ISNA Canada Team





# RAMADAN

## Special Iftar Program

Every Friday, Saturday, & Sunday



25+  
Visiting Scholars

15,000  
Attendees across  
20 educational  
programs offered

Ramadan 2023 marks itself as one of the most successful Ramadans in the history of ISNA Canada. With over 25 visiting scholars and special guests and nearly 100,000 muslims across the GTA in attendance throughout the month, it quickly became a significant milestone of the organization.

Nearly  
100,000

Muslims across the GTA visited ICC throughout the month of Ramadan.





250

New Muslims

Weekly New Muslim Iftars



13,000

Drive-Thru Iftars Served

Weekend Drive-Thrus



# Youth Khatirahs

Every Friday, Saturday, & Sunday

10,000

Youth Attendees  
Throughout the Month

13

Total Khatirahs  
Hosted

35,000

Total Iftars Served

Iftars

Weekly & Weekend  
Iftars at ICC



1,000

Sisters

Weekly Sisters Youth Iftars



800

Brothers

Weekly Brothers Youth Iftars



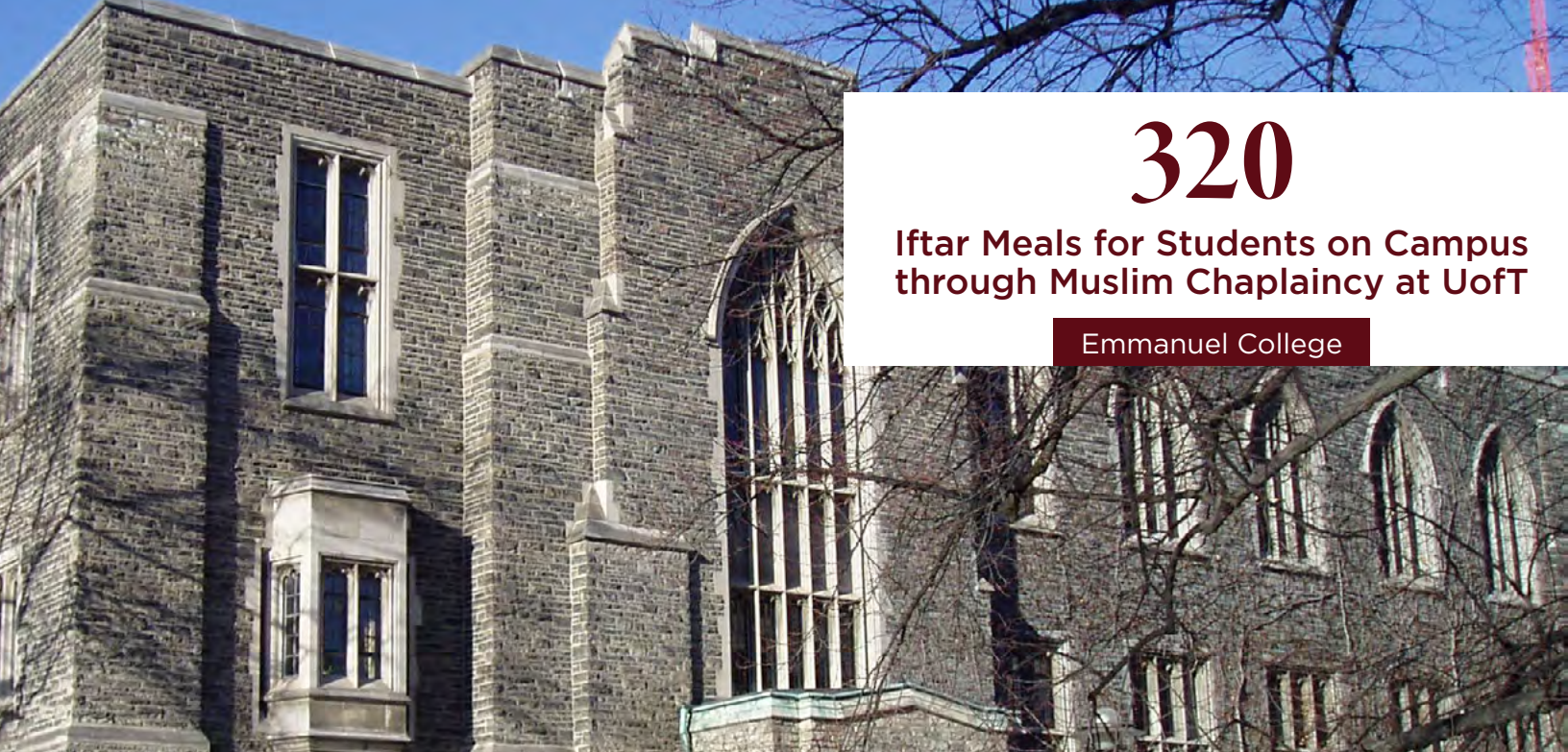
50

Seniors

Weekly Seniors Iftars







320

Iftar Meals for Students on Campus  
through Muslim Chaplaincy at UofT

Emmanuel College

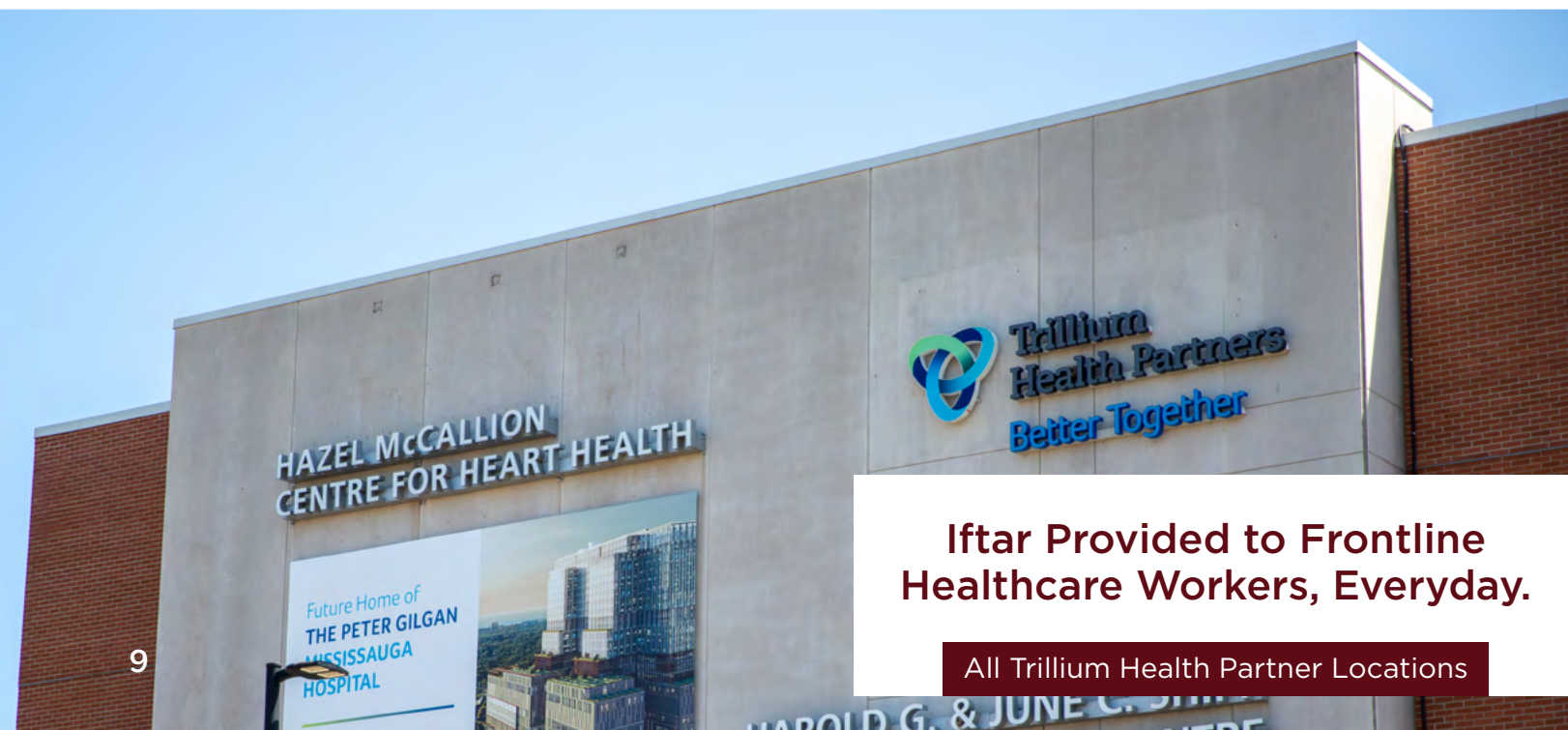
# Iftars in the GTA

Daily and Weekly Iftars in the  
Wider Community



3,250 Iftar  
Meals

Jami Mosque, Downtown Toronto



Iftar Provided to Frontline  
Healthcare Workers, Everyday.

All Trillium Health Partner Locations

# COMMUNITY CELEBRATIONS



8,000

Eid ul-Fitr Carnival Attendees



10,000

Eid al-Adha Summer Fun Fest Attendees



# PROGRAMS

**8,000** Average in Attendance Each Month Across All Programs



**5**  
New Muslims  
Socials

**164**  
Total Attendees



Friday Night Live with  
Shaykh Shoaib Wardak

**150**  
Attendees on  
Average



Qur'an Journey with  
Shaykh Hosam Helal

**100**  
Attendees on  
Average

## Weekly Programs

**5**  
Nature Walks

**200**  
Total Attendees



**7**  
Seasonal Camps

**600**  
Total Campers



**7**  
Seniors Socials

**200**  
Total Attendees



ISNA  
Sunday School

**300+**  
Registrants



ISNA's Qur'an  
Academy (IQRA)

**100**  
Registrants  
on Average



# SERVICES



## Food Bank

4,824  
Families Served

15  
Years of Service

## Funerals

229  
Funerals Provided

248  
Graves Sold

99%  
Overall Satisfaction

5.0  
Star Rating for Ghush Process



## Halal Services

16  
New Clients in 2023

79  
Total Number of Clients



# ISNA CARES

1,263  
Free Counselling Sessions

190  
Bereavement Calls

805  
Counselling Clients

600  
Hospital Visits

44  
Mothers' Support Groups Hosted

25  
Students Engaged across our Accessible Programs

“This program is an integral part of my support system and self care. It has helped me immensely and has improved my mental health, gave me a sense of community, and a supportive sisterhood to lean on.”

- Attendee of Mothers' Support Groups



# EVENTS

## Virtual Reality Experience

**22** VR Activations  
in 2023

Virtual Reality Experience  
at Parliament Hill, Ottawa



Virtual Reality Experience  
at Eaton Centre

**3,000** Patrons



**3** National VR  
Activations

Halifax



Calgary



Quebec



Black History Month Event



**18,000** Attendees across all  
community events

Secrah Relived



YouthX





# VOLUNTEERS

# YOUTH

7,277  
Volunteers Engaged

2,196  
New Volunteers Registered  
in 2023

26,331  
Total Volunteer Hours  
Contributed

829  
Unique Volunteer  
Opportunities Offered

20,587  
Youth in Attendance  
at Programs



137  
Unique Programs  
Offered in 2023



# INNOVATIONS & UPGRADES

New Speaker System in Gym



Interior Painting of ICC



Jami Mosque

Jami Mosque underwent several enhancements, including the installation of a state-of-the-art alarm system, new surveillance cameras, modern doors with fob access, and refreshed interior painting featuring Andalusian-inspired arches adorned in gold. These enhancements allow for a more comfortable and functional space for our downtown Toronto community as well as ensuring we continue to preserve this historically rich site.



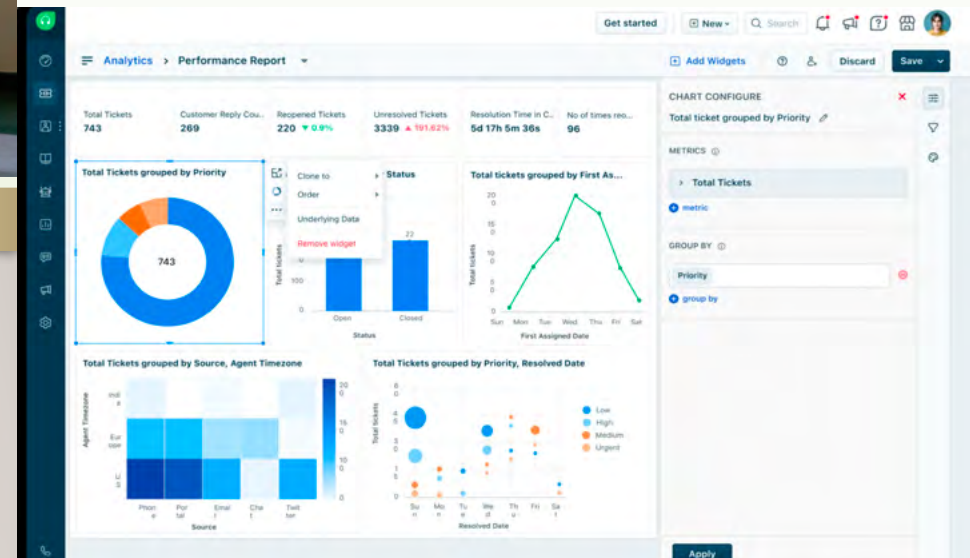
Yellowknife

In 2023, we made significant progress on the project, focusing on key structural elements. We completed the wrapping of the building, installed insulation, and fitted windows, while also starting on the mechanical work. These steps have set a solid foundation for the next phases of development.



## Community Relations

FreshDesk Support Software



ISNA Canada has seamlessly integrated FreshDesk into our Voice of Customer framework, enhancing support services. Experience streamlined communication and efficient issue resolution with this new addition.

Repairing Exterior Arches



New Hub Coffee Cart



New Carpets Inside Mosque



Grasshopper Phone System



In 2023, our team implemented our upgraded phone infrastructure, *Grasshopper*. This advanced system allows for more efficient, organized and effective communication with our community members.



# THE TEAM

## Board of Directors

Mike Singh  
Nabeel Mirza  
Mostafa Soliman  
Usman Siddiqui  
Omayya Rakieh  
Qadija Yusuf  
Raadiya Mohammed  
Shahnawaz Khand-  
wala Wael Assal  
Khaled El Manawhly  
Absal Abdulhafedh

*Chair of Board*  
*Vice Chair*  
*Treasurer*  
*Secretary*  
*Board Member*  
*Board Member*  
*Board Member*  
*Board Member*  
*Board Member*  
*Board Member*

## Staff

Fouzan Khan  
Shaheryar Gilani  
Yasir Hussain  
Shaykh Abdalla Idris Ali  
Shaykh Hosam Helal  
Shaykh Mohamed AbdelAziz  
Shaykh Shoaib Wardak  
Shaykh Ehab Kelani  
Imam Habib Hasan  
Shaykh Hamdy Abdelghaffar  
Mufti Yusuf Lulat  
Linda Sweiss  
Dalia Hashim  
Hassan Ghani  
Ilyas Mohamed  
Nisar Ali Khan  
Sandleen Azam  
Maisha Majeed  
Sehrish Gilani  
Mariya Sharif  
Fadime Salman  
Mahdi Chowdhury  
Elaaf Siddiqui  
Afiyah Mohammed  
Ramy Sadek  
Ali Gilani  
Saffa Sajid  
Amena Baalbaki  
Salwa Yaghi  
Mansoor Mohamed  
Zameer Beary  
Musaab Maniar  
Mohammed Bemat  
Danish Shaikh  
Rabeea Mazhar  
Sadaf Noman

*Chief Executive Officer*  
*Growth Manager*  
*Operations Manager*  
*Senior Religious Advisor*  
*Imam & Religious Educator*  
*Imam & Religious Educator*  
*Imam & Religious Educator*  
*Religious Educator*  
*Imam, Yellowknife Mosque*  
*Imam, Jami Mosque*  
*Funeral Services Coordinator*  
*Office Administrator*  
*Public Relations*  
*Facilities Coordinator*  
*Maintenance Coordinator*  
*Jami Mosque Facilitator*  
*Community Engagement Lead*  
*Events Coordinator*  
*Events Coordinator*  
*Programs Coordinator*  
*Programs Coordinator*  
*Volunteer Coordinator*  
*Youth & Outreach Coordinator*  
*Fundraising Coordinator*  
*Marketing Lead*  
*Creative Director*  
*Social Media Coordinator*  
*Visual Identity Lead*  
*Donor Care Coordinator*  
*Accounts Receivable Administrator*  
*Halal Certification Lead*  
*Halal Certification Coordinator*  
*Psychotherapist*  
*ISNA Cares Counsellor*  
*ISNA Cares Counsellor*  
*Weekend School Administrator*





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