



IMPACT REPORT 2024



BUILDING
COMMUNITIES
ROOTED IN

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- Rabeea Mazhar • Resident Therapist
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- Madiha Hussain • Registered Therapist



Building a Learning Community

In 2024, ISNA Canada hosted a diverse lineup of weekly educational programs, including Qur’anic Tafseer, Seerah, Foundations of Islam, and themed series like Parables of the Qur’an and 99 Names of Allah. We expanded our offerings with seasonal children’s camps, New Muslims programming, and a new monthly session with Ustadh Abdelrahman Murphy titled “Secrets of Prayer”. These programs nurtured learning for all ages, fostering consistent spiritual and educational growth.

509
Qur’an Academy
(IQRA) Registrants

418
Weekend School Students
Due to popular demand, we added Saturday School!

2,578
Weekly Program Attendees

*All programs mentioned here are weekly!

301
Workshop Attendees
across 8 workshops hosted

465
Seniors’ Program Attendees
across 12 programs and 27 classes

133
New Muslim Programs’ Attendees
across 6 unique Programs

73
Shahadahs Taken

Weekly Programs		
DAY	PROGRAM	TIME
MONDAY	THRIVE SERIES with Shaykh Usman Qamar	7:00 PM
TUESDAY	Parables of the Qur'an with Shaykh Abdulla Idris	7:00 PM
WEDNESDAY	TAFSEER of the QUR'AN with Shaykh Ihab Kholaf	9:00 PM
THURSDAY	Children's Story Night with Shaykh Hussam Haid	6:00 PM
FRIDAY	FRIDAY NIGHT LIVE JOURNEY THROUGH THE SERAH with Shaykh Usman Qamar	9:00 PM
SATURDAY	SATURDAY NIGHT LIVE 99 NAMES of ALLAH with Shaykh Usman Qamar	7:00 PM
SUNDAY	QUR'AN JOURNEY with Shaykh Hussam Haid	11:00 AM
	FOUNDATIONS OF ISLAM with Shaykh Usman Qamar	7:00 PM





Empowering Young Minds

Muslim Youth of North America (MYNA) continued to empower youth through peer-led initiatives, national retreats, and mentorship programs. With a focus on leadership, service, and identity-building, MYNA offered young Muslims meaningful spaces to grow in faith and community. Their presence remained a cornerstone of our youth engagement strategy.

441

Total Campers
across 7 seasonal camps

1,920

Children's Story
Night Attendees

175

MYNA Campers
across Summer & Winter Camps

200

Qiyam Attendees
across 6 qiyams

Youth Socials & Islamic Learning

Youth programming combined Islamic education with social connection through initiatives like Brunch Club and Book Club, amongst many others. These gatherings created welcoming spaces for young people to engage, reflect, and form lasting friendships. The balance of learning and socializing nurtured a strong sense of belonging and community.

1,112

Socials' Attendees
across 46 programs

1,345

Islamic Education Program Attendees
across 13 programs



Our newly renovated Hub space officially opened in 2024, offering a vibrant café atmosphere with handcrafted drinks, sweet treats, and a welcoming environment. The space includes a designated study area, encouraging productivity and connection for students and community members alike. It has quickly become a go-to destination for casual gatherings and quiet reflection.

25,295

People Served at the Hub

Jami Mosque

Serving as the Oldest Mosque in Toronto since 1969, Jami Mosque was labelled as the “Mother of Mosques” in the City of Toronto. This historic site also serves as a neighbourhood landmark and is visited by many individuals and groups in the GTA, such as the Royal Ontario Museum Bus Tour.



60,000
Congregants in 2024



Did You Know?

This beaver-dam dome roof, inspired by Indigenous tradition, was approved by the Chief of Yellowknife's Indigenous community!



Islamic Center of Yellowknife

As this 5-year project nears completion, the Yellowknife community eagerly anticipates the opening of its first mosque! More than a place of worship, this mosque stands as a meaningful landmark for the entire city — home to a largely Indigenous population, a sizable transient workforce, and an ethnically diverse, youthful community.

The mosque's dome draws inspiration from the beaver dam — a structure rich in symbolism within Indigenous tradition — making it not only architecturally unique, but also culturally representative of Yellowknife's spirit.



Community Events

This year’s events blended celebration and education, from festive Eid gatherings and the lively Street Food Festival to large-scale programs like Youth X and the Seerah Conference. Highlights included the Sisters’ Retreat with Ustadha Ieasha Prime, drawing participants from across the region. Each event was thoughtfully designed to engage diverse audiences while deepening connection to faith.

Eid Celebrations
4,000

Attendees across Eid Al-Fitr & Eid Al-Adha Celebrations

Street Food Festival
4,000

Attendees

Seerah Conference

492

Attendees

Youth X

803

Attendees

Sisters' Retreat

49

Attendees

Qur'an Competition

147

Attendees



Ramadan: Living Our Best Days

Under the theme Living Our Best Days, Ramadan 2024 brought 16 visiting scholars, youth khatirahs that packed the masjid every weekend, and community-wide iftars for new Muslims, seniors, sisters, and more. Thousands broke their fasts together, fostering unity and spiritual elevation. It was a month of reflection, service, and togetherness.

28,615
Meals Served

15,565
Meals Served
across Demographic Iftars

13,050
Meals Served
across 13 Community Iftars

YOUTH

13,665
Youth Attendees
across all programs

1,425
Youth Iftar Attendees

10,255
Lighting Up the Night Program* Attendees
Special Youth Weekend Program*

1,100
Average Attendance Per Night

OUTREACH

1,985
Meals Served
across 6 MSA Iftars

300
MSA Grand
Iftar Attendees

05
Virtual Reality
Exhibits

4.3/5
Overall Guest
Iftar Experience



Imam
Siraj Wahhaj



Ustadh
Abdelrahman
Murphy



Shaykh
Mikaeel Smith



Shaykh
Yasir Fahmy



Shaykh
Ammar Alshukry



Mufti
Abdul Wahab
Waheed



Ustadha
Ieasha Prime



Shaykh
Suleiman Hani



Ustadh
Mustafa Briggs



Imam
Ahmed Deeb



Dr. Munir
El Kassem



Maulana
Muhammad
Nabil



Shaykh
Alaa Elsayed



Imam
Omer Bajwa



Imam
Ayman Al-Taher



Qari
Ibrahim
Bakeer

16
Visiting Scholars



COMMUNITY BUILDERS

Our Community Builders—dedicated volunteers—were essential in bringing every program and event to life. From logistics to hospitality, their commitment enabled us to serve thousands with excellence. 2024 also saw a rise in new volunteer registrations, strengthening our base for the future.

37,280

Total Volunteer Hours Contributed

2,400

New Registered Volunteers

1,571

Volunteers Engaged

1,046

Opportunities for Volunteers



ISNA Cares: A Year of Healing & Hope

ISNA Cares supported over 7,000 families through our longstanding food bank and delivered more than 2,000 mental health sessions. Support groups for mothers and fathers, spiritual care services, and funeral facilitation were vital lifelines for many. The department continues to serve as a pillar of compassion and care in our community.

This program is an integral part of my support system and self care. It has helped me immensely and has improved my mental health, gave me a sense of community, and a supportive sisterhood to lean on.

- Attendee of Mothers' Support Groups

FOOD BANK

FUNERALS

2,074 Mental Health Sessions

919 Total Intakes

542 Hospital Chaplaincy Hours

90 Iftars Hosted for THP Staff

28 Mothers' & Fathers Support Group Meetings

62 Accessible Classes and Camps

62 Students & Campers Engaged

7,200 Families Served

16 Years of Service

101 Bereavement Calls Made

212 Funerals Provided

4.9/5 Overall Satisfaction Rate of Service

Beyond Our Walls

Our immersive Virtual Reality experience toured schools and malls, offering a dynamic window into Islamic history. Through partnerships with MSAs and community centers, we reached youth and the broader public in meaningful, interactive ways. This initiative opened new doors for connection and education.

5,490

Total VR Patrons/Attendees

07

High School Engagements



21

Total VR Activations

03

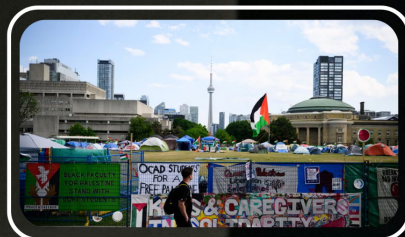
University MSA Engagements



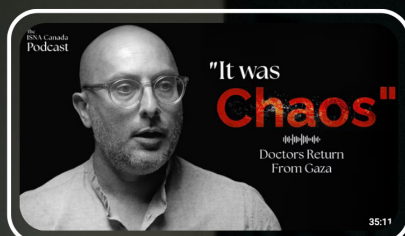
Shifting the Narrative

Advocating with Purpose

In response to growing concerns, we held 22 advocacy meetings with political leaders to advance the cause of Palestinian justice and met with Mississauga city officials to combat Islamophobia and anti-Palestinian racism. We also created media pieces documenting the local student encampments across Ontario universities and sat down with Doctors who shared their lived experiences from their medical missions in Gaza. Our advocacy efforts centered truth, justice, and the lived realities of our community.



Documenting Student Encampments



Podcast Episode with Doctors Returning from Gaza

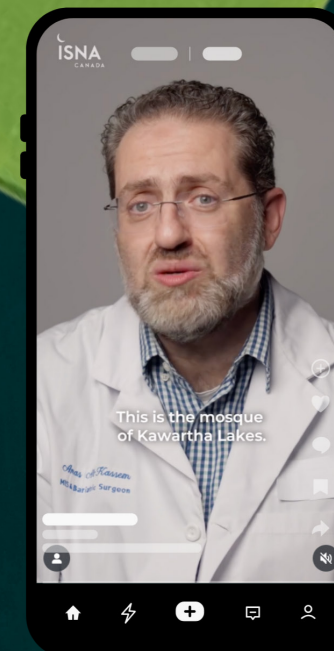
22
Meetings with Political Leaders for Palestine Advocacy

04
Meetings with Mississauga City Councilors to advocate for addressing Islamophobia and anti-Palestinian racism in Peel, and specifically Peel schools

03
Advocacy Days with NCCM

In the Face of Islamophobia

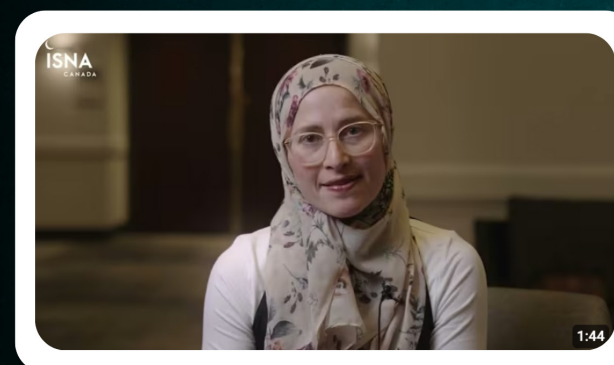
Centred around January 29th, *National Day of Action Against Islamophobia*, our campaign 'In the Face of Islamophobia' amplified Muslim voices integrated in the Canadian community in various industries — media, medicine, entertainment, etc. Our efforts are dual-pronged, focusing on awareness outside our community while also highlighting our very own contributions to the wider society. In an elaborate #GreenSquare campaign to commemorate the Quebec Mosque attack, we rallied our volunteers to create hundreds which were distributed to masajid across the GTA.



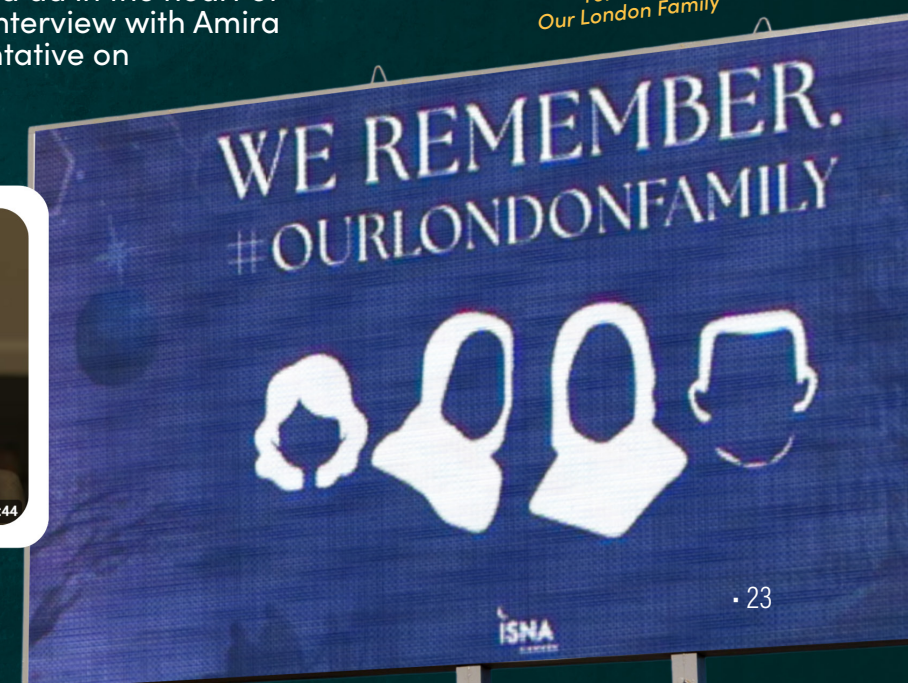
Remembering Our London Family

On its 3rd anniversary, we commemorated the innocent lives lost during the June 6th attack in London, Ontario. In an effort to increase advocacy, we ran a billboard ad in the heart of Mississauga and sat down in a media interview with Amira Elghawaby, Canada's Special Representative on Combatting Islamophobia.

Billboard Campaign remembering Our London Family



"We Do Belong" with Amira Elghawaby



Our Digital Impact

In 2024, we launched our newly redesigned website to better serve and engage our community. Across all platforms, our content reached over 4.2 million people, with growing audiences on YouTube, Instagram, Facebook, and email. We also launched our own podcast channel featuring many guests and scholars. Our digital presence continues to be a powerful tool for outreach, education, and connection.

4.2 million
Reached Across all Platforms



45,000
Followers on Instagram



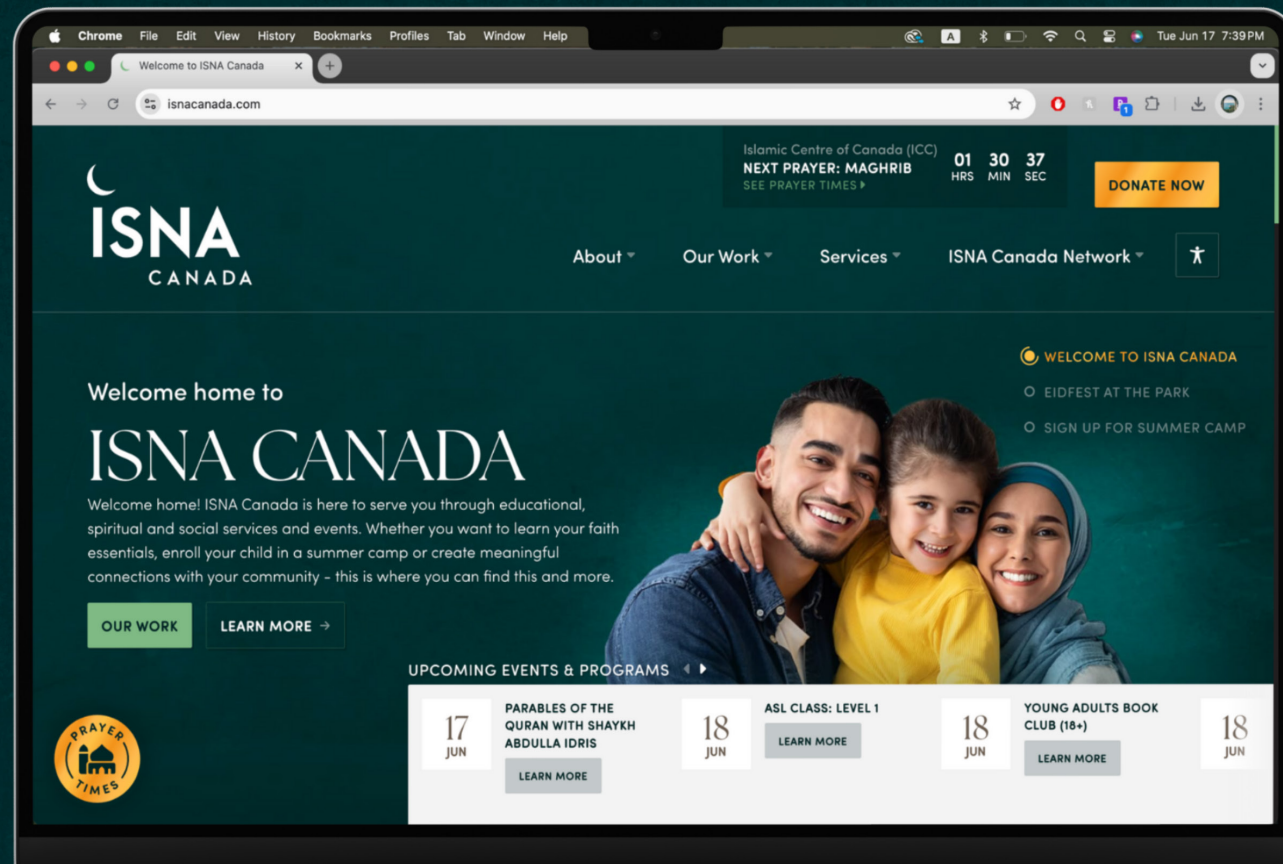
70,000
Followers on Facebook



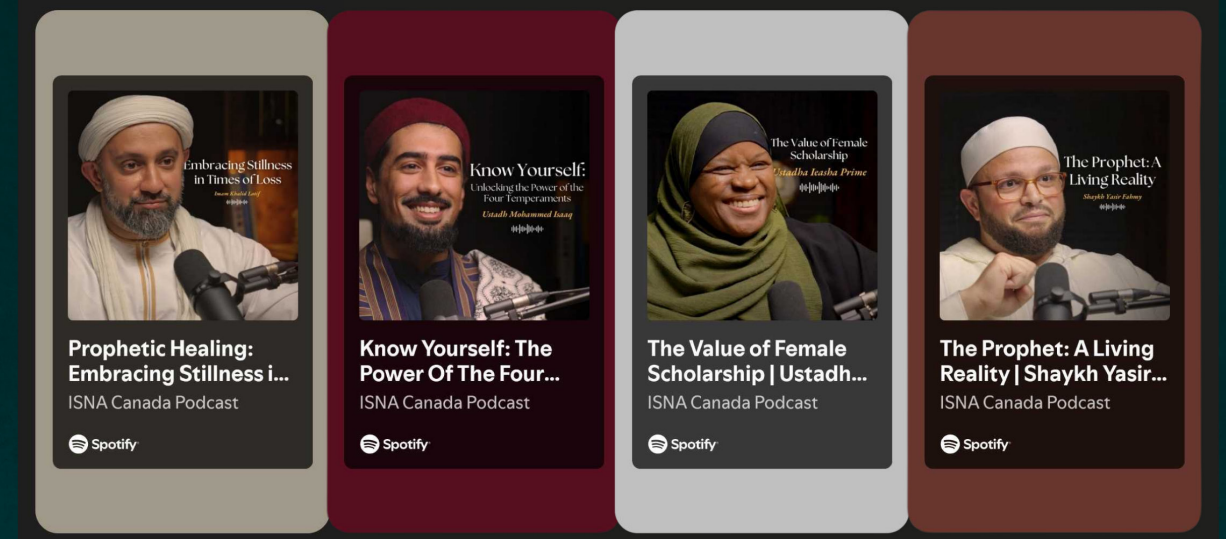
15,000
YouTube Subscribers



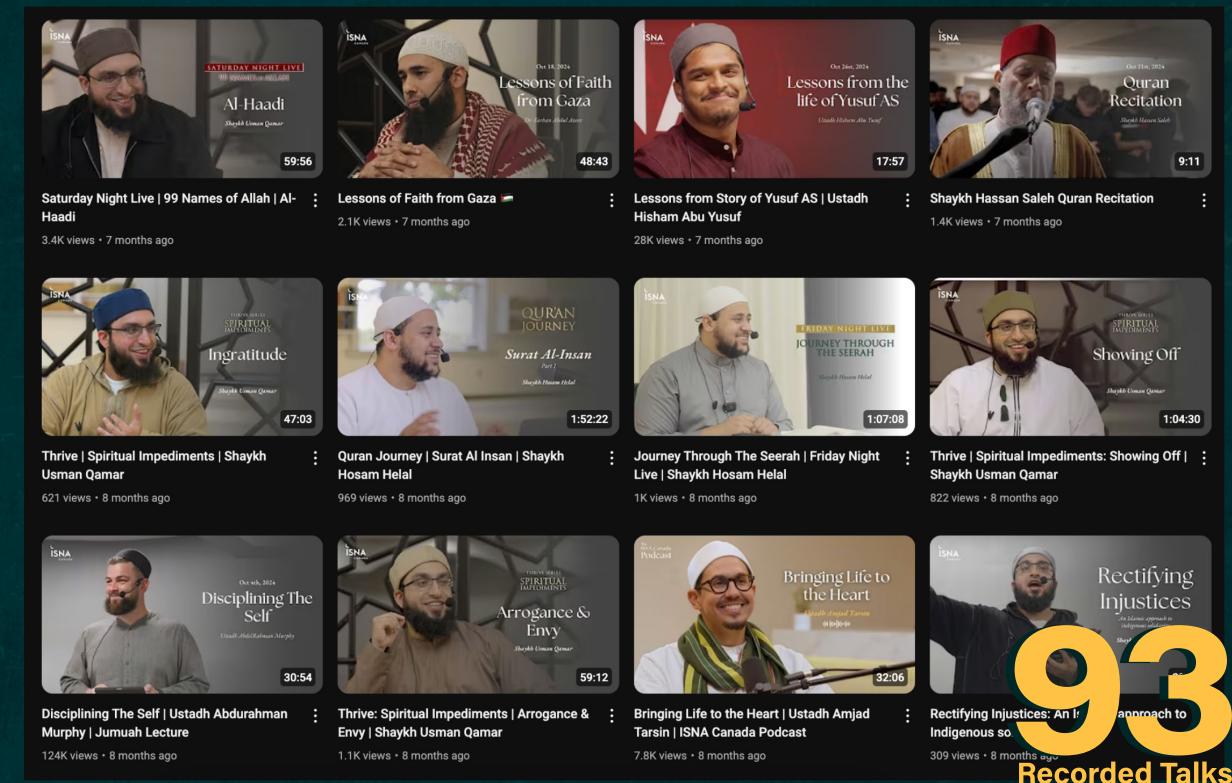
35,000
Email Newsletter Subscribers



isna canada
PODCAST



Online Youtube Library



93
Recorded Talks

Renovating Our Space



New Spiritual Counseling Offices



New Sisters' Washroom



New Mental Health Counseling Offices



Hub Renovation



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