



youth **X**

# SPONSORSHIP PACKAGE

*the*  
**NEW WE**



## *the* **NEW WE**

ISNA Canada is excited to host our one-of-a-kind event, "YouthX | The New We", bringing together youth from across the GTA for inspiring and thought-provoking conversations about faith, culture, and identity.

A bold concept for new times: Redefining conversations with young minds.

One jam-packed day featuring Ustadh AbdelRahman Murphy, Mufti Hussain Kamani, Ustadha Ieasha Prime, Imam Ahmad Deeb, Shaun King, Saykh Hosam Helal, Shaykh Usman Qamar, Ustadh Amjad Tarsin, Shaykh Ismael Bowers, and Ustadh Feraidoon Mojadedi.

We invite your organization to join this event as a sponsor and grow our mutually beneficial relationship. We believe that this event will provide a great opportunity to help grow your organization's presence within the Greater Toronto Area.

### EVENT DETAILS:



**Date:** Saturday, June 26, 2025



**Location:** ISNA Canada - ICC (2200 South Sheridan Way Mississauga ON L5J 2M4)



Inspiring Talks • Panel Discussions • Workshops • Film Screenings • Curated Bazaar

## IMPACT & REACH



**Expected attendance:**  
**650+** youth and Individuals



**Social Media:**  
**120,000+** followers on combined  
social media platforms



**Email:**  
Mailing list reaches an audience  
of **40,000+** individuals



## PLATINUM SPONSOR

**\$10,000**

- ✓ 2 banners at entrance & high visibility spots
- ✓ 1 booth placement at Youth X bazar
- ✓ Specific mention on social media (Facebook, Instagram)
- ✓ Logos displayed on TV screens at ISNA Canada Centre throughout the event
- ✓ 3 Sponsor acknowledgement by MC on main stage
- ✓ 3 minutes speaking time on Main Stage at YouthX
- ✓ 3 VIP Tickets to YouthX 2025
- ✓ 5 Complimentary Tickets to YouthX 2025



## **GOLD SPONSOR**

**\$5,000**

- ✓ 1 banners at entrance & high visibility spots
- ✓ 1 booth placement at Youth X bazar
- ✓ Specific mention on social media (Facebook, Instagram)
- ✓ Recognition in news releases (Email, WhatsApp)
- ✓ 2 Sponsor acknowledgement by MC on main stage
- ✓ 5 Complimentary Tickets to YouthX 2025

## SILVER SPONSOR

**\$3,000**

- ✓ 1 prime booth placements
- ✓ Specific mention on social media (Facebook, Instagram)
  - **70,000** Followers on combined social media platforms
  - Mailing list reaches an audience of **40,000+** individuals
- ✓ Recognition in news releases (Email, WhatsApp)
- ✓ 1 Sponsor acknowledgement by MC on main stage

3 Complimentary Tickets to YouthX 2025

## BRONZE SPONSOR

**\$1,500**

- ✓ 1 prime booth placements
- ✓ Specific mention on social media (Facebook, Instagram)
  - **70,000** Followers on combined social media platforms
  - Mailing list reaches an audience of **40,000+** individuals
- ✓ 2 Complimentary Tickets to YouthX 2025