



IMPACT REPORT 2024



ISNA
CANADA
BUILDING
COMMUNITIES
ROOTED IN
FAITH

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Rabeea Mazhar • Resident Therapist
Duha Alnadvi • Resident Therapist
Madiha Hussain • Registered Therapist

ISNA CANADA

Building a Learning Community

In 2024, ISNA Canada hosted a diverse lineup of weekly educational programs, including Qur’anic Tafseer, Seerah, Foundations of Islam, and themed series like Parables of the Qur’an and 99 Names of Allah. We expanded our offerings with seasonal children’s camps, New Muslims programming, and a new monthly session with Ustadh Abdelrahman Murphy titled “Secrets of Prayer”. These programs nurtured learning for all ages, fostering consistent spiritual and educational growth.

509
Qur’an Academy
(IQRA) Registrants

418
Weekend School Students

2,578
Weekly Program Attendees

Due to popular demand, we
added Saturday School!

**All programs mentioned here are weekly!*



Weekly Programs		
DAY	PROGRAM	TIME
MONDAY	THRIVE SERIES with Shaykh Usman Qamar	7:00 PM
TUESDAY	Parables of the Qur'an with Shaykh Abdulla Idre	7:00 PM
WEDNESDAY	TAFSEER of the QUR'AN with Shaykh Habib Kelani	9:00 PM
THURSDAY	Children's Story Night with Shaykh Husam Haid	6:00 PM
FRIDAY	FRIDAY NIGHT LIVE JOURNEY THROUGH THE SEERAH with Shaykh Usman Qamar	9:00 PM
SATURDAY	SATURDAY NIGHT LIVE 99 NAMES OF ALLAH with Shaykh Usman Qamar	7:00 PM
SUNDAY	QUR'AN JOURNEY with Shaykh Usman Qamar	11:00 AM
	FOUNDATIONS OF ISLAM with Shaykh Usman Qamar	7:00 PM



301

Workshop Attendees
across 8 workshops hosted

465

Seniors' Program Attendees
across 12 programs and 27 classes

133

New Muslim Programs' Attendees
across 6 unique Programs

73

Shahada's Taken

Being Muslim Gift boxes for all New Muslims!



What's New?

Secrets of Prayer with Ustadh Abdelrahman Murphy



ISNA CANADA

Empowering Young Minds

441

Total Campers
across 7 seasonal camps

1,920

**Children's Story
Night Attendees**



MYNA continued to empower youth through peer-led initiatives, national retreats, and mentorship programs. With a focus on leadership, service, and identity-building, MYNA offered young Muslims meaningful spaces to grow in faith and community. Their presence remained a cornerstone of our youth engagement strategy.

175

MYNA Campers
across Summer & Winter Camps

200

Qiyam Attendees
across 6 qiyams

ISNA CANADA

Youth Socials & Islamic Learning

Youth programming combined Islamic education with social connection through initiatives like Brunch Club and Book Club, amongst many others. These gatherings created welcoming spaces for young people to engage, reflect, and form lasting friendships. The balance of learning and socializing nurtured a strong sense of belonging and community.



1,112

Socials' Attendees
across 46 programs



1,345

Islamic Education Program Attendees
across 13 programs



Our newly renovated Hub space officially opened in 2024, offering a vibrant café atmosphere with handcrafted drinks, sweet treats, and a welcoming environment. The space includes a designated study area, encouraging productivity and connection for students and community members alike. It has quickly become a go-to destination for casual gatherings and quiet reflection.

25,295

People Served at the Hub

ISNA CANADA

Jami Mosque

Serving as the Oldest Mosque in Toronto since 1969, Jami Mosque was labelled as the “Mother of Mosques” in the City of Toronto. This historic site also serves as a neighborhood landmark and is visited by many individuals and groups in the GTA, such as the Royal Ontario Museum Bus Tour.



60,000
Congregants in 2024



Did You Know?

This beaver-dam dome roof, inspired by Indigenous tradition, was approved by the Chief of Yellowknife's Indigenous community!

Islamic Center of Yellowknife

As this 5-year project nears completion, the Yellowknife community eagerly anticipates the opening of its first mosque! More than a place of worship, this mosque stands as a meaningful landmark for the entire city — home to a largely Indigenous population, a sizable transient workforce, and an ethnically diverse, youthful community.

The mosque's dome draws inspiration from the beaver dam — a structure rich in symbolism within Indigenous tradition — making it not only architecturally unique, but also culturally representative of Yellowknife's spirit.



ISNA CANADA

Community Events

This year's events blended celebration and education, from festive Eid gatherings and the lively Street Food Festival to large-scale programs like Youth X and the Seerah Conference. Highlights included the Sisters' Retreat with Ustadha Ieasha Prime, drawing participants from across the region. Each event was thoughtfully designed to engage diverse audiences while deepening connection to faith.

Eid Celebrations
4,000

**Attendees across Eid Al-Fitr
& Eid Al-Adha Celebrations**

Street Food Festival
4,000

Attendees



Seerah Conference

492

Attendees



Youth X

803

Attendees



Sisters' Retreat

49

Attendees



Qur'an Competition

147

Attendees



Ramadan: Living Our Best Days

Under the theme Living Our Best Days, Ramadan 2024 brought 16 visiting scholars, youth khatirahs that packed the masjid every weekend, and community-wide iftars for new Muslims, seniors, sisters, and more. Thousands broke their fasts together, fostering unity and spiritual elevation. It was a month of reflection, service, and togetherness.

28,615

Meals Served

15,565

Meals Served
across Demographic Iftars

13,050

Meals Served
across 13 Community Iftars



14
Imam
Siraj Wahhaj



Ustadh
Abdelrahman
Murphy



Shaykh
Mikaeel Smith



Shaykh
Yasir Fahmy



Shaykh
Ammar Alshukry



Mufti
Abdul Wahab
Waheed



Ustadha
Ieasha Prime



Shaykh
Suleiman Hani



Ustadh
Mustafa Briggs

YOUTH

13,665

Youth Attendees
across all programs

1,425

Youth Iftar Attendees

10,255

Lighting Up the Night Program* Attendees
Special Youth Weekend Program*

1,100

Average Attendance Per Night

OUTREACH

1,985

Meals Served
across 6 MSA Iftars

300

MSA Grand
Iftar Attendees

05

Virtual Reality
Exhibits

4.3/5

Overall Guest
Iftar Experience



Imam
Ahmed Deeb



Dr. Munir
El Kassem



Maulana
Muhammad
Nabil



Shaykh
Alaa Elsayed



Imam
Omer Bajwa



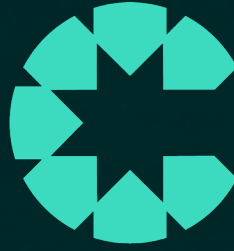
Imam
Ayman Al-Taher



Qari
Ibrahim
Bakeer

16¹⁵

Visiting Scholars



COMMUNITY BUILDERS

Our Community Builders—dedicated volunteers—were essential in bringing every program and event to life. From logistics to hospitality, their commitment enabled us to serve thousands with excellence. 2024 also saw a rise in new volunteer registrations, strengthening our base for the future.

37,280

Total Volunteer Hours Contributed



2,400

New Registered Volunteers

1,571

Volunteers Engaged

1,046

Opportunities for Volunteers



ISNA CANADA

ISNA Cares: A Year of Healing & Hope

ISNA Cares supported over 7,000 families through our longstanding food bank and delivered more than 2,000 mental health sessions. Support groups for mothers and fathers, spiritual care services, and funeral facilitation were vital lifelines for many. The department continues to serve as a pillar of compassion and care in our community.

This program is an integral part of my support system and self care. It has helped me immensely and has improved my mental health, gave me a sense of community, and a supportive sisterhood to lean on.

- Attendee of Mothers' Support Groups

2,074

Mental Health Sessions

919

Total Intakes

542

Hospital Chaplaincy Hours

90

Iftars Hosted for THP Staff

28

Mothers' & Fathers Support Group Meetings

62

Accessible Classes and Camps

62

Students & Campers Engaged

7,200

Families Served

16

Years of Service

101

Bereavement Calls Made

212

Funerals Provided

4.9/5

Overall Satisfaction Rate of Service

FOOD BANK

FUNERALS

ISNA CANADA

Beyond Our Walls

Our immersive Virtual Reality experience toured schools and malls, offering a dynamic window into Islamic history. Through partnerships with MSAs and community centers, we reached youth and the broader public in meaningful, interactive ways. This initiative opened new doors for connection and education.

5,490

Total VR Patrons/Attendees

07

High School Engagements

21

Total VR Activations

03

University MSA Engagements





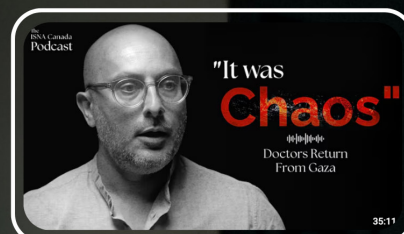
Shifting the Narrative

Advocating with Purpose

In response to growing concerns, we held 22 advocacy meetings with political leaders to advance the cause of Palestinian justice and met with Mississauga city officials to combat Islamophobia and anti-Palestinian racism. We also created media pieces documenting the local student encampments across Ontario universities and sat down with Doctors who shared their lived experiences from their medical missions in Gaza. Our advocacy efforts centered truth, justice, and the lived realities of our community.



Documenting Student Encampments



Podcast Episode with Doctors Returning from Gaza

22

Meetings with Political Leaders for Palestine Advocacy

04

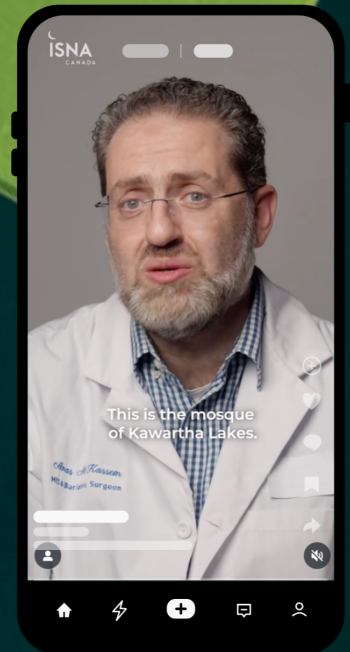
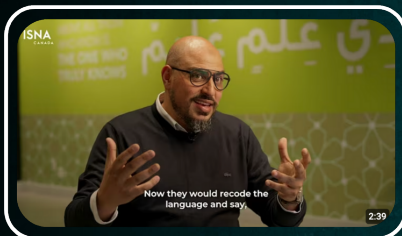
Meetings with Mississauga City Councilors to advocate for addressing Islamophobia and anti-Palestinian racism in Peel, and specifically Peel schools

03

Advocacy Days with NCCM

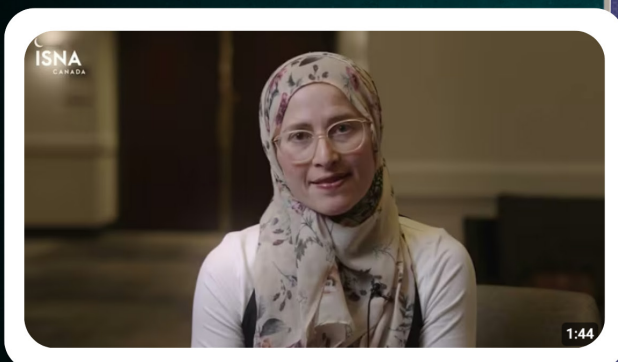
In the Face of Islamophobia

Centred around January 29th, *National Day of Action Against Islamophobia*, our campaign 'In the Face of Islamophobia' amplified Muslim voices integrated in the Canadian community in various industries — media, medicine, entertainment, etc. Our efforts are dual-pronged, focusing on awareness outside our community while also highlighting our very own contributions to the wider society. In an elaborate #GreenSquare campaign to commemorate the Quebec Mosque attack, we rallied our volunteers to create hundreds which were distributed to masjid across the GTA.



Remembering Our London Family

On its 3rd anniversary, we commemorated the innocent lives lost during the June 6th attack in London, Ontario. In an effort to increase advocacy, we ran a billboard ad in the heart of Mississauga and sat down in a media interview with Amira Elghawaby, Canada's Special Representative on Combatting Islamophobia.



"We Do Belong" with Amira Elghawaby



ISNA CANADA

Our Digital Impact

In 2024, we launched our newly redesigned website to better serve and engage our community. Across all platforms, our content reached over 4.2 million people, with growing audiences on YouTube, Instagram, Facebook, and email. We also launched our own podcast channel featuring many guests and scholars. Our digital presence continues to be a powerful tool for outreach, education, and connection.

4.2 million

Reached Across all Platforms



45,000

Followers on Instagram



70,000

Followers on Facebook



15,000

YouTube Subscribers



35,000

Email Newsletter Subscribers





isna canada
PODCAST

Prophetic Healing: Embracing Stillness i...
ISNA Canada Podcast
Spotify

Know Yourself: The Power Of The Four...
ISNA Canada Podcast
Spotify

The Value of Female Scholarship | Ustadh...
ISNA Canada Podcast
Spotify

The Prophet: A Living Reality | Shaykh Yasir...
ISNA Canada Podcast
Spotify



Online Youtube Library

Saturday Night Live | 99 Names of Allah | Al-Haadi
3.4K views • 7 months ago

Lessons of Faith from Gaza
2.1K views • 7 months ago

Lessons from the life of Yusuf AS | Ustadh Hisham Abu Yusuf
28K views • 7 months ago

Shaykh Hassan Saleh Quran Recitation
1.4K views • 7 months ago

Thrive | Spiritual Impediments | Shaykh Usman Qamar
621 views • 8 months ago

Quran Journey | Surat Al-Insan | Shaykh Hosam Helal
969 views • 8 months ago

Journey Through The Seerah | Friday Night Live | Shaykh Hosam Helal
1K views • 8 months ago

Thrive | Spiritual Impediments: Showing Off | Shaykh Usman Qamar
822 views • 8 months ago

Disciplining The Self | Ustadh Abdurahman Murphy | Jum'ah Lecture
124K views • 8 months ago

Thrive: Spiritual Impediments | Arrogance & Envy | Shaykh Usman Qamar
1.1K views • 8 months ago

Bringing Life to the Heart | Ustadh Amjad Tarsin | ISNA Canada Podcast
7.8K views • 8 months ago

Rectifying Injustices: An Indigenous so...
309 views • 8 months ago

93
Recorded Talks

Renovating Our Space



**New Spiritual
Counseling Offices**



New Sisters' Washroom



**New Mental Health
Counseling Offices**



Hub Renovation



www.isnacanada.com