

# ANNUAL IMPACT REPORT





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# Letter from the CEO

#### Dear Friends and Supporters:

As' Salaamu Alaykum. We have lived through another year under the lingering cloud of a pandemic that has been woeful and wearying for many. Yet we are asked as believers to see the light that shines amidst the darkness of adversities as the Qur'an reminds us: "Surely with hardship comes ease; surely with hardship comes ease" (94:5-6).

By the grace of God, we have witnessed this ease at ISNA Canada as we reopened our centres in Summer 2021, albeit with the requisite precautions for health and safety. After the halting of the consumer carnival, the Mardi Gras of our product-addicted age brought by the pandemic, we have opened ourselves to a world that is offering us a new beginning.

We have started this new chapter in our shared reality, with historic Ramadan iftaar drivethru events, Eid celebrations marking the welcoming of our community into the centres, opening of our youth hub, much needed food bank services, return of educational programs and more. These are some of the many gratifying openings God the Generous blessed us with. As a result, we look to the future of ISNA Canada with hope and optimism.

With 2021 serving as a transition year with monumental changes lived, we believe a new foundation has been laid to realize a vision that is promising and resting on the strong shoulders of our youth, while borrowing from the wisdoms of our past.

None of us knows what tomorrow holds and the possible trials and tribulations it may bring, but whatever may come, we are filled with gratitude to our Lord for all that has been bestowed upon us, and we pray that we are made judicious and dutiful stewards of this sacred trust. We must recognize that to the extent that we have With 2021 serving as a transition year with monumental changes lived, we believe a new foundation has been laid to realize a vision that is promising and resting on the strong shoulders of our youth, while borrowing from the wisdoms of our past.

internalized our Islam, we will not suffer much from such trials or from such tribulations. The future is God's, not man's; all is His, and we travel into it as He decrees.

We ask that our exalted and generous Lord continues to bless, support, grow, and sustain our work for this community, for our Prophet - God's peace and blessings upon him -and for Him, our beloved Creator, for the short time we have been allotted here on earth.

"Will He we live, no mortal power Can take our lives away; Will He we die, to Him we pass; No need to feel dismay.

O may we thus through life's rough
voyage
With all its tempests cope;
Make God the rock whereon we cast
The anchor of our hope.

Come weal: to Him we give the praise; Come woe: on Him we rest. Even death is bliss to hearts assured, Whatever He sends is best."

"We look to the future of ISNA Canada with hope and optimism." With Gratitude, Fouzan Khan



Nabeel Mirza Chair of Board

Michael Singh
Vice Chair of Board

**Mostafa Soliman** 

Treasurer

Absal Abdul Hafedh
Board Member

Usman Siddiqui

Secretary

Omaya Rakieh
Board Member

**Qadija Yusuf**Board Member

Raadiya Mohamed Board Member Mohammed Adeel Abbasi

**Board Member** 

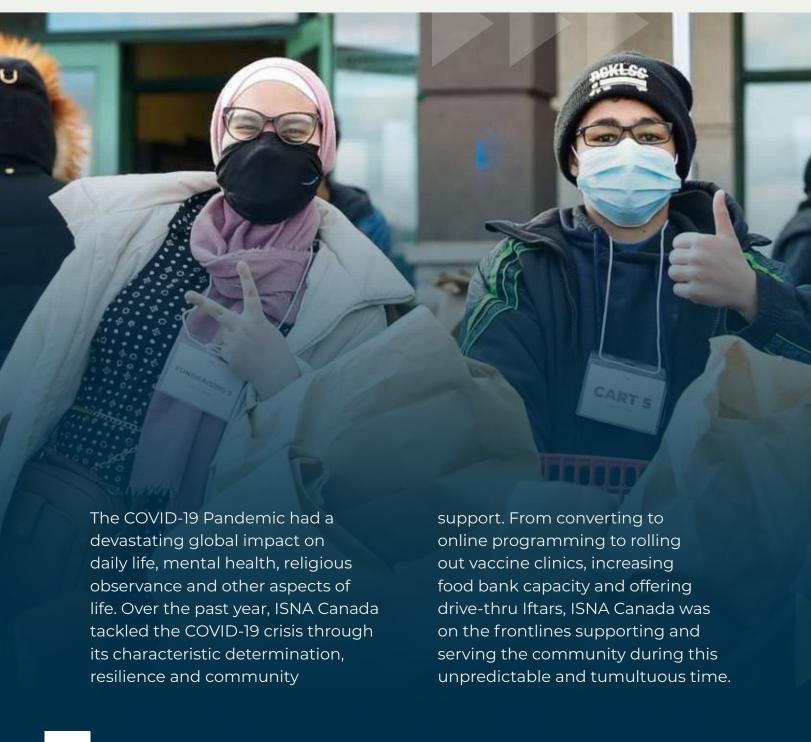
Mustapha Ramadan Board Member **Wael Assal**Board Member

## WHO WEARE

ISNA BOARD

#### ISNA CANADA'S

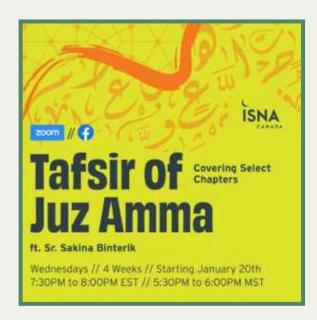
## COVID RESPONSE

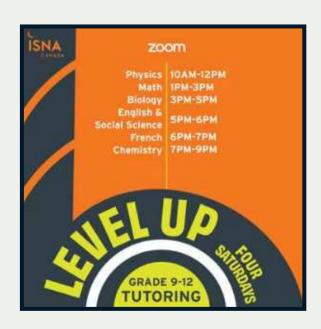


## PROGRAMS & SERVICES

28 Day Lockdown Series

Virtual | Weekly & Daily Programming





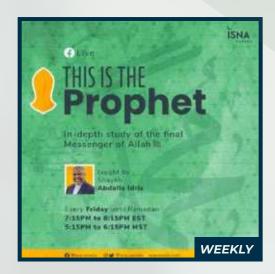
#### And more!

Knowing & loving Allah SWT - Grades 1-4

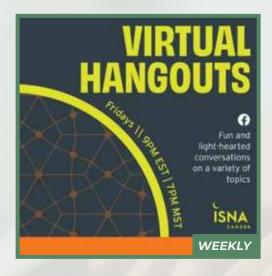
Building bonds - Grades 5-8

From the heart of Arabia - Grades 9-12









#### And more!

Qur'anic Guidance for Change - Sh. Ehab Kelani (Daily)

Ayatul Ahkam - Sh. Abdalla (Weekly)

Purification of the heart - Dr. Ali Albargouthi (Weekly)

Youth Book Clubs (Weekly)

Picture Perfect: Photography Class (Weekly)

Coloring Spaces: Painting Workshop (Weekly)



### 2 Month Campaign

Provided free meals for long term care staff - in partnership with Paramount Fine Foods and Islamic Relief Canada.

### **Covid Relief Boxes**

1,933

Covid Relief Boxes Distributed



Each box of non-perishable items was delivered to community members for those who had lost their jobs and were unable to make ends meet, had COVID-19 and couldn't leave the house, or were at high risk of contracting COVID-19.

#### **Vaccine Clinics**



300+
Vaccines Administered

Throughout the rollout of the COVID-19 vaccine, ISNA Canada determined that it was imperative for our organization to partner with Peel Public Health and other community partners to administer COVID-19 clinics for the local community.



#### **Food Bank**



600+
Families Served
Every Month

The ISNA Food Bank, established in 2008, has been running for 11 years with support from 65 volunteers dedicated to serving individuals in the Greater Toronto Area experiencing food insecurity. The ISNA Foodbank saw a dramatic increase in visits during the COVID-19 pandemic prompting the foodbank to continue to serve the community despite all restrictions.

### **Counselling Service**

54
Spiritual Counselling
Sessions Provided
Every Month



During the COVID-19 pandemic, ISNA Canada's focus on providing mental health services increased. We provided spiritual counselling services both inperson and online.

## OUR VOLUNTEERS



3695
Volunteers Engaged

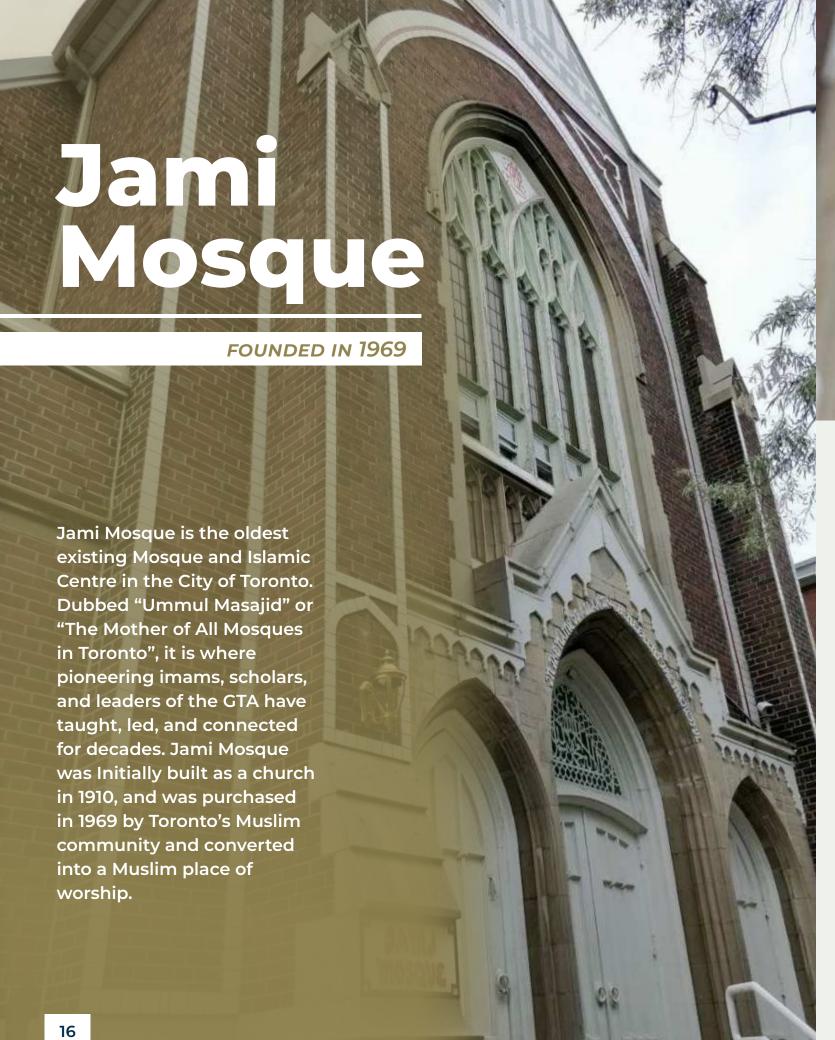
14,039
Volunteers Hours
Completed



### Walk the Talk



Packaging Meals and Distribution with Mississauga Food Bank Snow Shoveling with Muslim Neighborhood Nexus Shelter run Tree Planting at Totoredaca Park





إِنَّا لِلَّهِ وَإِنَّا إِلَيْهِ رَاكِحُور

Brother Amjed Syed spent the last 40 years of his life serving his community as the caretaker for Jami Mosque in Toronto. Over the 4 decades he spent at Jami Mosque, he was instrumental in keeping the Mosque running on a daily basis, 24 hours a day, come rain or shine. Br. Amjad sadly passed away in 2021 after being diagnosed with COVID-19, leaving a void in the hearts of the Toronto Muslim community. He was described as exemplary in his temperament and service, diligent and conscientious and deeply responsible with the service he provided. The ISNA Canada and Jami Mosque community continue to

remember and mourn one of the longestserving members of our community.

<sup>11</sup>He loved everybody in the community. For 40 years, every single day, he used to serve the masjid (mosque) and the community — it's not an easy task.<sup>11</sup>

- Shaykh Hamdy Abdelghaffar



sinking structure, and currently A main prayer hall

> · A multi-purpose area to facilitate community gatherings, celebrations, Iftar etc.

- A youth hub
- A dedicated funeral space for ghusl
- · Classrooms, a computer room and a library

## **Halal Certification** Services

clients

26 **Food Industry** 

**Pharmaceuticals** 

**Meat Processor** 

**Nutraceuticals** 

**Health & Beauty** 

**Dairy Products** 

**Abattoirs** 

**Farm** 

praying out of an undersized

The old Islamic Center of

temporary Musallah, there are large

pockets of the community that are

underrepresented and underserved.

Yellowknife was demolished with

these plans for over two years and

plans to rebuild the Mosque;

however, the pandemic halted

## Ramadan at Icc

impact on the observation of the holy month of Ramadan. With lockdown measures in place, mosques were operating at capacity and there were restrictions on visiting family and friends, making the month an unusual occasion. ISNA Canada was determined to continue to offer its services whether in-person or through a hybrid model.







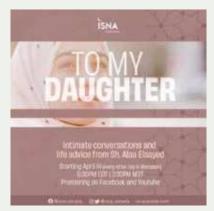
2020 **8,500** Iftar Meals Served

2021 25,448 Iftar Meals Served



#### **Online Spiritual Programs**





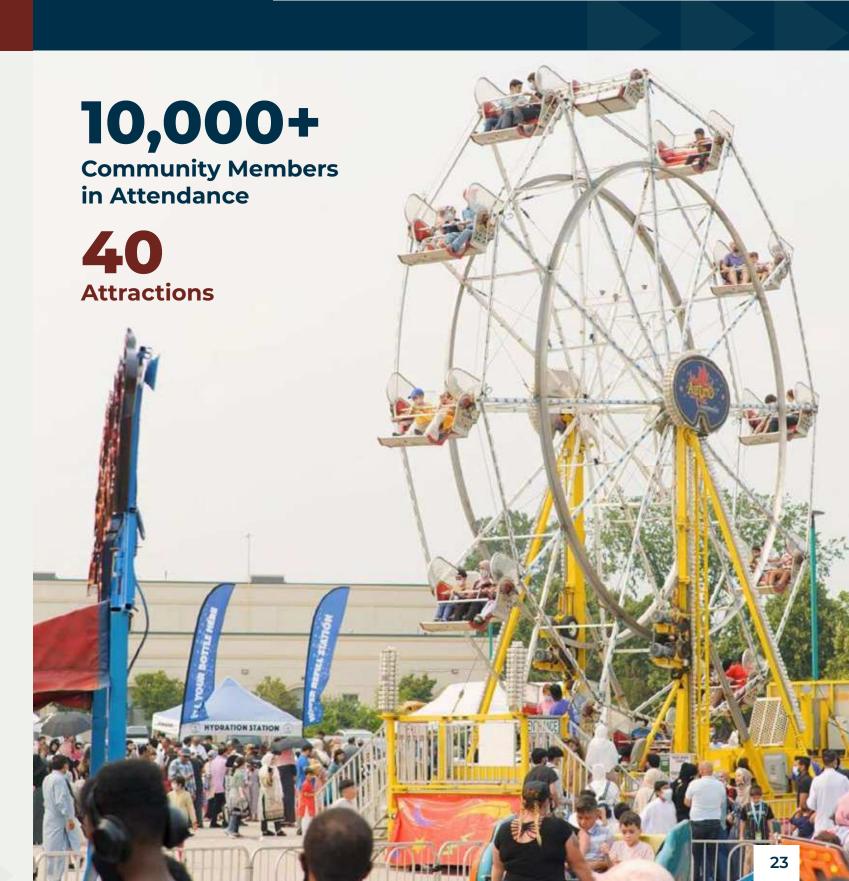


## Eid ul Fitr

## Eid al Adha







## **Post-Pandemic**

Return to Normal





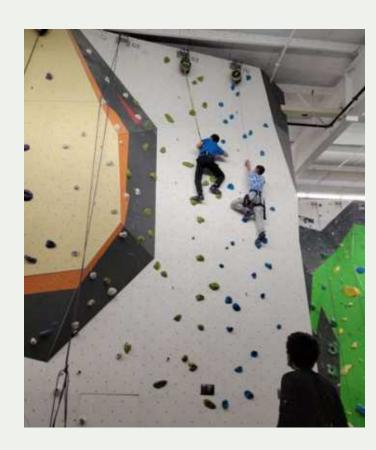


## The Launch of Our Youth Hub

ISNA Canada launched the youth hub - a space for reflection, engaging conversations, meaningful youth programming and a place to feel home.



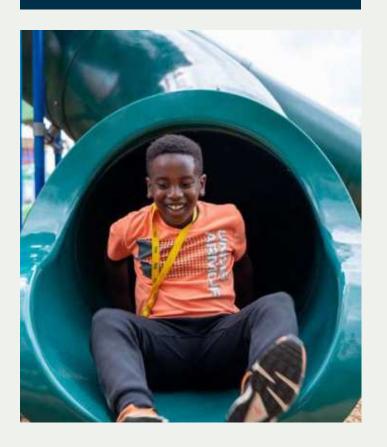
## Summer Camps



234+
Campers



2 camps



## Canada Summer Jobs

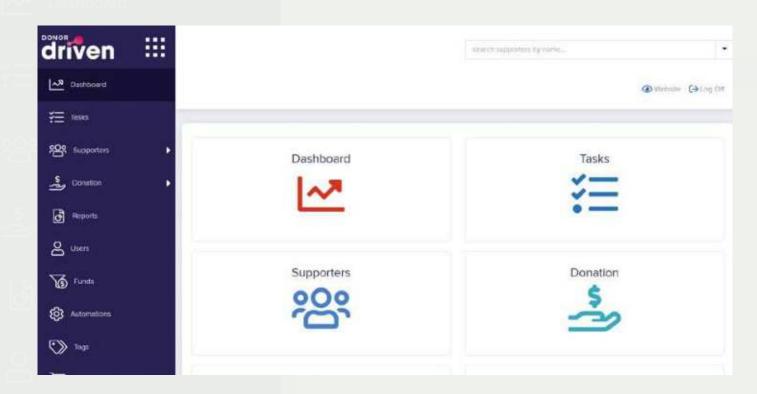


**32**Employed Interns

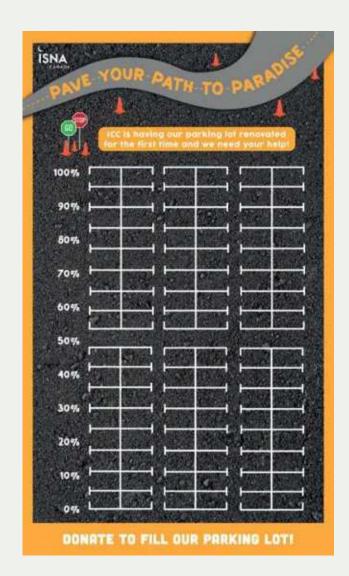


# Innovations and Upgrades

## **Customer Relationship Management System**



2021 was the year that ISNA Canada invested in a Customer Relationship Management (CRM) System in order to be better equipped to serve its donors. This Customer Relationship Management allowed ISNA Canada to be more dynamic by digitizing all of our volunteer, donor and membership engines.



#### **Parking Lot Project**

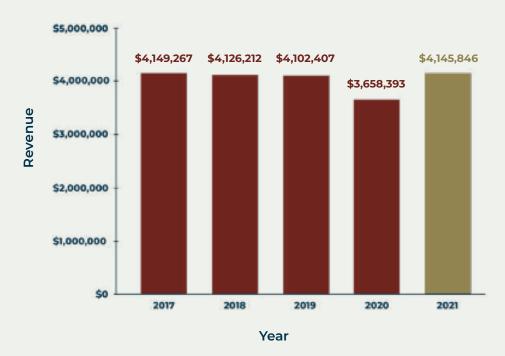
ISNA Canada's post-pandemic priorities included investing in a new parking lot due to the previous parking lot requiring urgent repairs. The community came together to raise funds for this vital project and the new parking lot is now a multifaceted space that can be transformed from a lot to an outdoor event space hosting thousands of community members.

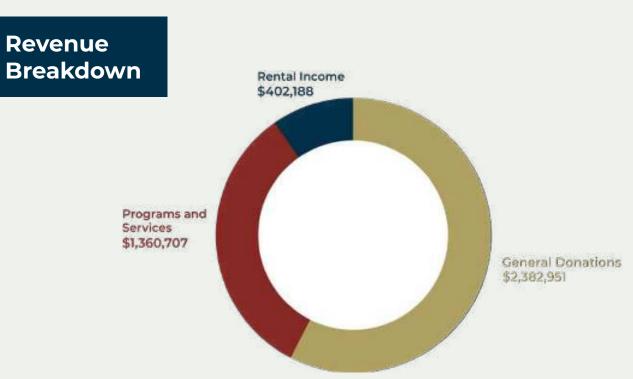




## **Finances**

#### Revenue





ISNA Canada's financial health continues to improve year on year despite COVID-19 restrictions, ensuring we are on target towards our economic priorities. Information presented is based on the audited Annual Report for 2021.

#### **Expenses**

